



Frequently Asked Questions

Finelite® Projectors

Where are you located?

Los Angeles, California

Do you rent outside of Southern California?

Yes. However, it is typically only practical for large orders or hard to find equipment.

Do you rent outside of the U.S.?

Our rental service extends to all 50 states and U.S. territories abroad.

Do you sell Finelite® projectors?

No. We offer Finelite® projectors as part of our for-hire production service and on a rental-basis. If you're considering a long term projection applications, we can offer you leasing options, available for 12, 24, 36, 48, and 60 months.

Can I rent A projector without hiring a Kinetic technician?

No. Our projectors require an experienced technician for installation. Often times, a project requires just one technician. Support labor is always welcome, however, and our technician can even train your staff for extended projection campaigns.

How much distance do you need between a projector and the projection surface?

This typically ranges from 50' – 200'. The farther a projector is from the corresponding surface, the bigger an image it will project. However, as an image gets larger it loses intensity. Our designers will consult with you to determine the distance necessary for your project.

How large will my projected images be?

This can range from 20' x 20' up to several hundred feet. A single projector can produce an image from 20' to 50' in size, depending on the throw distance and lens. If you require a large image, or need to cover a large surface area, multiple projectors may be lined up together to produce a large, seamless image. In this application, image size will be limited by the artwork, and/or size of the surface.

What surfaces are the best to project onto?

Light, flat, opaque surfaces are best for projection. If these 3 criteria are met, you project onto walls, buildings, screens, fabric, ceilings, tents, concrete, ships & planes, radar dishes, scrims, cycloramas, and floors. Dark materials absorb light and therefore do not make good projection surfaces.

Can you correct for keystone distortion?

Yes, with limits. With a few key pieces of information (e.g. throw distance, angle of projection), our designers can determine how much keystone correction is needed and make the necessary adjustment to your images.

What type of artwork projects best?

Bright, vibrant colors project best. Avoid excessive use of black, dark blue, and grey. Lines and text should avoid the extreme edges of your image.

Does the Finelite® projector handle powerpoint or video?

No. Finelite® Projectors use a film scroll that can be used for motion such as scrolling clouds, or a scrolling billboard. Each image on the film is static.

Does Finelite® projection work in daylight?

No. The darker an environment, the better the projection results. If you're considering using Finelite® projection outdoors, you'll want to do so in the evening.

How do I submit my logo and artwork for projection?

Simply email your artwork as a 300dpi JPG, TIFF, or PSD file to projection@kineticlighting.com. Images should be no less than 4" per side. You can download a complete guide to submitting artwork from our website in the Downloads section.

How much lead time do you require for submitting artwork?

Artwork that is submitted and approved with at least ten (10) days lead-time will avoid rush fees. Artwork submitted or approved with less than ten (10) days lead-time will be subject to a 50% rush fee.

How Much Electricity Do Your Projectors Consume?

10 amps @ 120 volts (each projector)

How long do projection advertising campaigns last?

Our pre-packaged projection advertising campaigns include 1-night, 3-night, and 5-night campaigns. Some clients require projection packages to run for several months. If you'd like an extended projection advertising campaign, your sales rep can prepare a proposal based on your exact needs.