



For Immediate Release

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A Site For Sore Eyes: Kinetic Lighting's New Website Launched

LOS ANGELES, Calif. (September 14, 2009) – Kinetic Lighting, Inc. launched a new version of its website, www.kineticlighting.com. The new site is aimed at improving the users' experience by way of an improved appearance, more focused content, and new web technology.

Kinetic has been an online leader in the event industry. The lighting company was one of the first to feature an online store, incorporate AJAX (technology now featured on popular sites like Facebook and Google Maps for a fast, rich user experience), and participate in Google's AdWords® online advertising program.

About Kinetic Lighting:

Kinetic Lighting is an award-winning lighting company, leveraging the magical power of light for architectural, entertainment and industrial applications. We design, produce, rent, sell, repair and consult for clients needing lighting and projection technology. Visit www.kineticlighting.com for more information.

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