



For Immediate Release

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Kinetic Lighting Becomes First Lighting Company in California to Rent Vibrant Mac 301 LED Washes

LOS ANGELES, Calif. (July 2, 2009) – Kinetic Lighting, Inc. has just become the first lighting company in California to rent Martin's new MAC 301 fixture. The 301 is an LED moving wash light that features a variable zoom, color-temperature correction, and RGB color mixing.

The addition of Mac 301s is the latest in a series of LED acquisitions undertaken by Kinetic. The company has been expanding its LED rental inventory in response to growing demand for the energy-efficient technology, making Kinetic the source for energy-efficient lighting equipment.

"We're thrilled to now rent the Mac 301," said Kinetic's President, David Rosen. "These lights are compact and light-weight, yet offer features found in larger fixtures," he added.

Kinetic is a Martin dealer and offers the MAC 301 for rentals, as well as sales. Demos are available upon request.

You can request quotes and learn more about the MAC 301 LED wash light at Kinetic's website: www.kineticlighting.com

About Kinetic Lighting:

Kinetic Lighting is an award-winning lighting company, leveraging the magical power of light for architectural, entertainment and branding applications. We design, produce, rent, sell, repair and consult for clients needing lighting and projection technology. Visit www.kineticlighting.com for more information.

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