



For Immediate Release

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Kinetic Expands Energy-Efficient Lighting Rentals, Adds More LED and Fluorescent Lighting Equipment to Rental Inventory

LOS ANGELES, Calif. (January 5, 2010) – Kinetic Lighting recently purchased new LED and fluorescent lighting equipment, aimed at expanding the variety of energy-efficient fixtures in its rental inventory.

Some of the new equipment includes LED blacklights, Color Kinetics iW Profile g2 LED fixtures, and High Lux 9440 Turbo Flo fluorescent soft lights. Kinetic also acquired Color Kinetics iw PDS-60 and PDS-150 power supplies, as well as City Theatrical 6350 iW stand-alone controllers.

This new investment builds upon Kinetic's strategy of becoming Southern California's go-to source for energy-efficient lighting equipment rentals.

About Kinetic Lighting:

Kinetic Lighting is an award-winning lighting company, leveraging the magical power of light for architectural, entertainment and outdoor advertising applications. We design, produce, rent, sell, repair and consult for clients needing lighting and projection technology. Visit www.kineticlighting.com for more information.

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