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### Kinetic Lighting offers Philips' ColorReach LED floodlight for rent

Date Announced: 16 Mar 2009

LOS ANGELES, Calif. – Kinetic Lighting has become one of the first lighting companies in Southern California to offer the new ColorReach (TM) Powercore for rent. The LED flood fixture—one of Philips Color Kinetics' newest and most powerful LED fixtures—is an incredibly bright floodlight suited for both indoor and outdoor use.

The ColorReach outputs more than 5,000 lumens\*, projects light up to 500 feet\* and only consumes 290 watts\* at full intensity.

"ColorReach represents a giant step forward in LED lighting and takes it to a new level with respect to long-throw applications," said Kinetic President David Rosen. "We're excited to be one of the first companies renting it." The move comes on the heels of other LED investments Kinetic has recently made.

\*Data supplied by Philips Color Kinetics ([www.colorkinetics.com](http://www.colorkinetics.com))

#### About Kinetic Lighting:

Kinetic Lighting is an award-winning lighting company, leveraging the magical power of light for architectural, entertainment and outdoor advertising applications. We design, produce, rent, sell, repair and consult for clients needing lighting and projection technology.

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