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## Kinetic Lighting Adds Video to Its Inventory

**Kinetic Lighting** has added video projectors to its rental inventory, augmenting its line of **Finelite**® image projectors. In addition to projectors, the company also purchased **Folsom** video switchers and video-distribution amplifiers.

"As an illumination company, we see the acquisition of video technology as a natural component of our business model," explained **Daniel Bort**, Kinetic's chairman. "After all, video projection is light," he added.

Kinetic Lighting specializes in projection and lighting integration. "This move strengthens our projection capabilities," said **David Jacobi**, Kinetic's senior project manager. "And rental clients now have additional equipment options from a single supplier."

 [www.kineticlighting.com](http://www.kineticlighting.com)

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